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HUMANS OF BLOCKCHAIN STRATEGY FRAMEWORK

KEY CRITERIA

Answer these questions to determine whether Blockchain could help solve your use-case:

Is the process **predictable** and/ or **repeatable,** which would lend itself well to **Automation** ?

Does the **process** lend itself well to **long-running transactions** rather than only occurring **once** ?

Are there **multiple people interested** in this process or value chain ?

Is the role for different **data check** played by one party or a number of **parties** ?

Is there any **Value Transfer** ? Value is not only **Monetary (Financial Gain)**.

Is there any **value** attributed to an **Immutable Record** or is it a **requirement** ?

If you answered Yes to any of the key criteria, consider the following layers to start planning how you would use blockchain:

There are **three layers** for understanding the implementation of a **Blockchain** Use Case:

Protocol Layer - The core layout which requires technical and Educational implementation. Ex. Back-End, Academia.

Networking Layer - Networking as the name itself suggests is the need for developing and integrating requirements that make the model efficient for financial and marketing gain. Ex. Institutional and Financial Outlook.

Application Layer - The final product which is used by the population for profit, mission or efficiency. Ex. Startups, Entrepreneurs, Consumers, Investors or Corporate